



## Carmel-Anne Villella

Founder & CEO Soulfully Guided

Many of us decide on a career path using a process of logic: analysing and agonising over which jobs suit us and can provide us with what we need. For Carmel-Anne Villella, the opposite occurred: she was drawn to her occupation by her own intuition and through a search for a job that would allow her to help others. Following a journey of personal growth, Carmel-Anne launched her business Soulfully Guided and feels blessed that she has been able to use her intuitive gifts to grow a flourishing business.

Based in Victoria's countryside setting of the Central Goldfields Shire in Australia, Carmel-Anne provides Tarot and Oracle card readings. Tarot cards have been providing guidance since around the 1800s and while artists design their own decks, they all share the same key symbols. Tarot decks are split into the major and minor arcana and feature intricate artwork. However, pulling and interpreting the cards is not all there is to it, Carmel-Anne explains. 'My entire life story, life experience, intuition and wisdom comes to light and I use that to apply relevant, relatable, useful, practical and helpful advice,' she says.

One would be forgiven for thinking that given Carmel-Anne's gifts, she must have spent her whole life embracing them. In truth, she did not get in touch with her spiritual side until she faced a crossroads in her late twenties. Carmel-Anne lost both her parents at just sixteen years of age and after decades of trying to overcome this trauma alone, she finally decided that something would have to significantly change in her life. 'I had to re-establish the way that I looked at my problems,' Carmel-Anne explains. 'I was never solving them: I was burying them.'

She began to embrace her spiritual side and says that her awakening was also a mental, spiritual and emotional one. 'I've learned to show up as the person that I needed,' Carmel-Anne explains.

'Now I show up as the person that people need in their Tarot readings.'

This empathy and ability to connect with others as they face dilemmas is perhaps what allows Carmel-Anne to connect with clients from all walks of life, even self-described sceptics. 'I love my behavioural sciences and statistics as well as my spirituality,' Carmel-Anne says. 'I just want to help people and guide them in the best way they need and in the best way I can.'

Through Soulfully Guided, Carmel-Anne provides a range of spiritual support in addition to readings and helps clients all around the world to reach their full potential. 'I think everyone is capable of giving great advice. It's just that I show up to peoples' appointments as the person they need.' Soulfully Guided offers coaching packages and support groups along with other services that can be accessed in person or online.

Carmel-Anne says that the driving force behind her work each day is to help clients live their best life. She explains that her goal is to help them overcome their obstacles and thrive in the same way that she has. 'Life is not perfect but that's not my goal' Carmel-Anne says. 'I'm so happy with what I've established for myself with my family and my business. I never imagined life could be this good and I could be so happy'